



Dear Friend of CUP,

This year's election is important. But voting isn't the only way to play an active role in building our democracy and working towards meaningful social change.

After the polls close, there are a million ways to take civic action every day.

And right now, so many people are looking for ways to take meaningful civic action to meet the needs of this moment. In response, CUP is proud to launch ***Civic Action Every Day***, a series of programs through the end of 2020 to help people discover and engage in different ways. **Today we are asking you to support CUP by celebrating and sponsoring one (or all) of these programs!**

This year CUP is not holding a typical gala fundraising event, so these Civic Action programs will take the place of gathering our supporters, collaborators, friends, and fans. Your sponsorship will help us keep ticket prices affordable, and allow as many people as possible to attend.

This summer we held three free events that were fully booked within hours, for audiences of up to 500 people. We would like to make sure more people can attend our new series. Our audiences include the more than 28,000 followers on our email and social media, with a particular emphasis on young artists and designers, policymakers, builders of infrastructure, supporters of social justice, and on-the-ground organizers.

Civic Action Sponsorships start at \$500 and your name and company logo (if applicable) will be featured in our emails and on social media, and prominently displayed on-screen at the events. Lead Sponsors will also be able to attend all events (up to 4 tickets per event), receive hard copy of all CUP projects completed this year, and be acknowledged during each program.

Options for sponsorship levels are:

- One program: \$500
- Two programs: \$1,000
- Entire Series: \$2,000
- Lead Sponsor: \$3,000

This series is also made possible in part by special Leadership Support from David Smiley and Lauren Kogod.

See more about all the events in this series on the following page. To support the series, visit <http://welcometocup.org/Benefit> and view the Sponsorship section at the bottom of the page, or email CUP's Deputy Director, Frampton Tolbert, with any questions or for more information at frampton@welcometocup.org.

Thank you your consideration and we look forward to you joining us in taking civic action every day!

Sincerely,

Christine Gaspar
Executive Director



THE CENTER FOR URBAN PEDAGOGY

Civic Action Every Day will be held online, and includes a range of formats, from panels to interactive workshops. This series is made possible in part by special Leadership Support from David Smiley and Lauren Kogod.

All programs will take place virtually on Zoom. Programs include:

Investigating Current Events Through Art!

Thursday, November 12th, 6:30pm via Zoom

Suggestion donation of \$75

Have you ever wanted to know what it would be like to be a student in CUP's youth education programs? Are you trying to process your thoughts and feelings about the latest news cycle? This is the program for you! Join CUP's Youth Education Program Manager Fielding Hong for a peek inside our programs and explore current events through art, just like our students do! In this hands-on, interactive workshop, Fielding will lead participants through one of the activities we use in our award-winning project-based learning programs. Participants will process a current news story, through art-making, and learn about how CUP students have used this activity in the past to process what they've learned around issues impacting their communities, including displacement, police accountability, and community surveillance. This program is a great way to get a rare inside look into the way CUP works!

Format: hands-on workshop for 30 participants

How to do Pro Bono Work to Support Communities

Wednesday, November 18th, 3pm via Zoom

Suggestion donation of \$75

Right now, many creative professionals like graphic designers, artists, architects, and others are looking for ways to support communities with their expertise. Pro bono work can provide meaningful work to organizations with limited resources. But the history and practice of pro bono work also includes unfulfilled promises, incomplete work, and damaged relationships. While CUP doesn't engage in pro-bono work, we recognize the value it can hold for all parties involved. This workshop is focused on addressing the common challenges of pro-bono design collaborations, with a focus on helping designers show up in a way that centers community needs, and getting to an outcome that leads to real impact.

Format: Webinar for up to 500 participants

Civic Engagement Beyond Voting: How You Can Get Involved

Wednesday, December 9th, 3pm via Zoom

Suggestion donation of \$75

Join several of our community partner organizations for a frank conversation with CUP's Executive Director Christine Gaspar on the ways individuals can connect, from volunteering to offering expertise to donating, regardless of the outcome of the election. Marginalized communities have been doing grassroots organizing for social change for decades and this will continue regardless of who wins the election. What does a more robust daily practice of civic engagement look like after November? The group will discuss a range of activities, with a focus on taking the lead from marginalized communities, showing up in respectful ways, and ways to learn about what's needed.

Format: Panel discussion webinar for up to 500 participants