



THE CENTER FOR URBAN PEDAGOGY
232 THIRD STREET#D201
BROOKLYN, NY 11215
(718) 596-7721
welcometoCUP.org

CUP is hiring!

The Center for Urban Pedagogy (CUP) is a nonprofit organization that uses the power of design and art to increase meaningful civic engagement. We collaborate with designers, educators, advocates, students, and communities to make educational tools that demystify complex policy and planning issues.

We believe that increasing understanding of how these systems work is the first step to better, more equitable, and more diverse community participation. For more information, visit CUP at: <http://welcometoCUP.org>.

CUP is seeking a Communications Assistant.

CUP is seeking a full-time Communications Assistant to provide support with the organization's public outreach, fundraising, and social media, as well as general organizational support.

Position responsibilities include:

- Working with the Development and Communications Director to create CUP's external communications materials, including email blasts, fundraising outreach, and press releases
- Developing CUP's social media presence and working with Development and Communications Director to expand and develop organization's communications strategies
- Conducting outreach on completed CUP projects to organizations that might use them, particularly educational institutions and community organizations, as well as to other distribution venues
- Conducting workshops using CUP tools and training others to use them
- Extensive writing to communicate with a range of audiences, as well as to create outreach materials for funders, partner organizations, the press, etc.
- Developing basic visuals for communication materials such as student recruitment, emails, and event invitations; assisting with other design, review, and production, as needed
- Organizing and managing logistics for events and other public programming
- Project archiving and documentation; updating website with new project information
- Assisting with project selection jury meetings and coordinating jury process
- Conducting project evaluations with community partners
- Providing general administrative and organizational support as needed

We are seeking a candidate with an interest in arts administration, development, or communications, demonstrated communication skills, and a strong commitment to social justice. The ideal candidate

would be self-directed, extremely detail-oriented, and able to work in a collaborative environment with a broad range of partners. Candidate must possess excellent verbal and written communication skills.

The candidate must be proficient with basic web applications and Microsoft Office. An interest in design and visual culture and experience with Adobe Creative Suite software are pluses.

Salary is in the low \$30,000 range. Benefits include full health insurance coverage, opt-in dental coverage, and a generous leave policy.

While this is an entry level position, we are looking for someone interested in developing both their own skills and CUP's communications strategies. There is room for growth in this position and within the organization.

If you are interested in the position, please send your resume; a cover letter; a short writing sample (3-5 pages), preferably demonstrating your ability to distill complex issues; and names and contact information for 3 references.

Please send all materials as a single PDF to apply@welcometoCUP.org. Include "Communications Assistant" in the subject line.

Please note that we will NOT review applications that do not provide all requested materials.

No phone calls, please.

CUP is an equal opportunity employer and strongly encourages people of color, women, LGBTQ, and disabled candidates to apply.